

E V A N Y T H O M A S

eat@evany.com | 415.425.3520 | 3717b Grand Avenue, Oakland, CA 94610

E X P E R I E N C E

Freelance/Contract Writer

Multiple clients (www.evany.com/writing), 2004 to 2007

I have written a number of different things for a wide variety of clients, including:

- Marketing copy, FAQs, and interface display text for The Yahoo! Publishing Network; interface display text, newsletters, and site tour copy for Friendster; site tour copy to complement the launch of a site redesign for Technorati; synopses, blurbs, and bios for TED.com
- Various essays and articles for such publications as *The Morning News*, *American Girl* magazine, *Edutopia* (George Lucas Educational Foundation's magazine), *The N* (Nickelodeon's site for young teens), *PokerSavvy* (a poker advice and commentary site), and *McSweeney's Quarterly Concern*
- Catalog and shopping-guide copy for eLuxury (the online retail arm of Luis Vuitton Moet Hennessy) and *MightyGoods* (an award-winning shopping blog)
- Detailed recaps for *Television Without Pity*, a Bravo/NBC property
- Grant proposal for KQED, Northern California's PBS affiliate

I also authored *The Secret Language of Sleep: A Couple's Guide to the Thirty-Nine Positions*, a book about the meanings and insights hidden inside a person's preferred sleeping pose, published by McSweeney's Publishing in 2006.

Managing Editor

Webmonkey (www.webmonkey.com), a sub-site of Wired Digital, 1998 to 2004

During my tenure at Webmonkey, the original online resource for web developers, the ad-supported website drew a readership of over one million unique visitors per month. As the site's managing editor, I supervised a team of editors, writers, and freelance contributors; made sure the friendly tone remained consistent throughout the thousands of pages on the site; authored the twice-weekly newsletter; and edited many, many articles and tutorials.

Director of Content Development

SpiralWest Interactive (www.spiralwest.com), 1996 to 1998

In addition to generating and editing content, my responsibilities at this web design boutique also included interface design, information architecture, and hands-on HTML for an assortment of clients.

Advice Columnist

The Microsoft Network (www.msn.com), 1996 to 1998

While working for MSN, I wrote a daily advice column under the name "Doctor Net," which covered everything from building a website to getting a date for prom. I also contributed weekly internet commentary articles for the site's "One Click Away" channel.

E D U C A T I O N

San Francisco State University, currently pursuing MA in Creative Writing

Mills College, BA in Communication

Oxford Polytechnic (United Kingdom), junior year abroad